



Vasanttrao Naik Shikshan Prasarak Mandal, Chh. Sambhajinagar

Vasanttrao Naik Mahavidyalaya

AIRPORT ROAD, CHHATRAPATI SAMBHAJINAGAR - 431 003.

NAAC Reaccredited 'B+' Grade

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President
Rajaramji Rathod

Secretary
Nitinji Rathod

I/c. Principal
Dr. Sanjay Shinde

Ref. No/VNMCS/ 2025-2026 / 101

Date : 14/08/2025

MEMORANDUM OF UNDERTAKING

Vasanttrao Naik Shikshan Prasarak Mandal's,
Vasanttrao Naik Mahavidyalaya Cidco, Chh. Sambhajinagar
Institution's Innovation Council (IIC)
and
Marathwada Association of Small Scale Industries and Agriculture
(MASSIA), Chhatrapati Sambhajinagar.

This Memorandum of Understanding (MoU) is entered into on this ___ day of ___ 2025.
21/08/2025

BY AND BETWEEN:

Vasanttrao Naik Mahavidyalaya, located at Chhatrapati Sambhajinagar, Maharashtra, hereinafter referred to as the "Institution", which is an academic institution offering undergraduate education, duly represented by its Principal, **Dr. Sanjay Shinde**, which expression shall unless repugnant to the context or meaning thereof mean and include its successors, affiliates and assigns.

AND

Marathwada Association of Small Scale Industries and Agriculture (MASSIA), an industrial association located at MIDC, Chhatrapati Sambhajinagar, Maharashtra, hereinafter referred to as the "Industry Partner", duly represented by its President **Shri. Arjun Gaikwad**, which expression shall unless repugnant to the context or meaning thereof mean and include its successors and assigns.

PURPOSE OF THE MoU:

The purpose of this MoU is to establish a collaborative framework between the Institution and MASSIA to promote skill development, internships, industry exposure, research, and placement support for students, and to foster mutual cooperation between academia and industry.

OBJECTIVES:

Here are the objectives of the collaboration between MASSIA (Marathwada Association of Small-Scale Industries & Agriculture) and Vasanttrao Naik Mahavidyalaya:

- 1. Bridge the Gap Between Academia and Industry:**
 - Establish a functional interface between educational institutions and industries to align academic learning with real-world industrial needs.
- 2. Promote Skill Development and Employability:**
 - Provide students with practical training, internships, and exposure to industrial practices to enhance their employability and technical competencies.
- 3. Facilitate Industry-Oriented Learning:**
 - Encourage curriculum enhancement through industry inputs and enable project-based learning with guidance from industry professionals.
- 4. Support Innovation and Entrepreneurship:**
 - Foster an entrepreneurial mindset among students by facilitating interactions with MSMEs and supporting innovative student-led projects.
- 5. Organize Industrial Visits and Expert Sessions:**
 - Enable regular industry visits and expert talks to provide students and faculty with insights into business operations, technologies, and industry challenges.
- 6. Encourage Participation in Industrial Exhibitions and Events:**
 - Motivate students to take part in the MASSIA EXPO and other industrial exhibitions to understand market trends, innovations, and product development processes.
- 7. Promote Internship and Placement Opportunities:**
 - Create structured opportunities for internships and placements within MASSIA member industries, particularly in the local MSME sector.

8. Foster Research and Collaborative Projects:

- Encourage joint research, consultancy, and development projects that benefit both academia and the industry ecosystem.

9. Recognize Industry Exposure Through Academic Integration:

- Integrate industry engagement into the academic structure through credits, assessments, and certifications wherever feasible.

10. Strengthen Local Industrial Ecosystem:

- Contribute to regional development by nurturing a skilled workforce and encouraging collaboration with small and medium enterprises.

➤ ROLE AND RESPONSIBILITIES

The two parties will designate individuals with responsibility for the coordination and implementation of this agreement.

❖ Vasantrao Naik Mahavidyalaya, Chhatrapati Sambhajinagar

1. Nominate a Faculty Coordinator to Liaise with MASSIA

A dedicated faculty coordinator should be appointed by the institution to serve as the liaison between the college and MASSIA.

- This person will be responsible for all communication, scheduling of meetings, and follow-ups related to the MoU.
- They will coordinate student participation in events, internships, and visits.
- The coordinator will also document outcomes and prepare periodic reports on collaboration progress.

2. Share Student Profiles and Internship Requirements

To help MASSIA member companies identify suitable candidates, the institution should compile and share comprehensive student profiles.

- These profiles should include academic background, technical and soft skills, project experience, and career interests.
- A clear summary of internship requirements from the college (duration, deliverables, etc.) should also be communicated.

- This sharing should be done in a secure and professional format, ensuring data privacy and compliance with institutional guidelines.

3. Encourage Student Participation in MASSIA EXPO and Related Activities

Participation in the MASSIA EXPO and other events provides students with valuable industry exposure and networking opportunities.

- The institution should actively promote these events among students via notices, class announcements, and digital platforms.
- Faculty and department heads should encourage students to attend, present or volunteer at the EXPO.
- Special sessions can be arranged beforehand to brief students on how to make the most of such events.

4. Organize Industrial Visits to MASSIA Member Companies

Regular industrial visits should be planned to allow students to gain real-world insights into manufacturing processes, technologies, and workplace culture.

- The faculty coordinator should liaise with MASSIA to identify companies open to hosting student groups.
- Visits should be structured to include guided tours, interaction with technical staff, and Q&A sessions.
- A feedback mechanism should be implemented to assess student learning and gather suggestions for improvement.

5. Recognize Participation and Training Under This MoU Through Academic Credits (if applicable)

The college should consider offering academic recognition for students engaging in internships, workshops, or training programs organized under the MoU.

- Recognition may be in the form of credits, certificates, or marks under project/internship subjects (as per university regulations).
- Such incentives will encourage active participation and integrate industry exposure into the academic curriculum.
- A process should be defined for verifying student participation and evaluating their outcomes.

1. Facilitate Internship and Placement Opportunities in Member Industries

To bridge the gap between academic learning and industry practice by providing students with practical work exposure and career opportunities.

Implementation:

- MASSIA will coordinate with its network of member industries to identify internship openings aligned with students' academic programs and skillsets.
- Internships may be short-term (vacation-based) or long-term (final-year projects or semester internships).
- Placement assistance will include circulating job openings, organizing recruitment drives, or supporting in-campus hiring by member companies.
- MASSIA may also help in designing internship structures, assessment frameworks, and deliverables.

Benefits:

- Students gain real-world experience, professional networks, and improved employability.
- Companies get access to skilled and enthusiastic interns who may be potential hires.
- The college enhances its placement performance and industry connect.

2. Provide Industry Mentors/Resource Persons for Training Programs and Lectures

To strengthen industry-academia linkage by integrating practical knowledge into classroom learning through expert sessions and mentorship.

Implementation:

- MASSIA will identify experienced professionals, entrepreneurs, and technocrats willing to mentor or deliver expert sessions at the college.
- These sessions may be in the form of guest lectures, webinars, hands-on workshops, or panel discussions.

- Topics may include industry-specific technologies, trends, operations, business management, quality standards, and innovation practices.
- Mentors may also be engaged in guiding project work, student startups, or competitions.

Benefits:

- Students learn from real-world examples and gain industry insights.
- Faculty can update their own understanding of evolving practices.
- Strengthens the academic curriculum with practical relevance.

3. Invite Students and Faculty to Industry Events, Expos, and Exhibitions

To expose students and faculty to current industry practices, emerging technologies, and networking opportunities.

Implementation:

- MASSIA will send formal invitations to the college for participation in its events such as industry expos, product exhibitions, technology summits, and seminars.
- The college may nominate students and staff based on areas of interest or relevance.
- Participation may include visits, volunteering, project displays, or technical paper presentations.

Benefits:

- Students and faculty remain updated with industry needs and innovation trends.
- It fosters a culture of curiosity, learning, and entrepreneurship.
- Helps build meaningful collaborations between academia and industry.

4. Offer Space or Platforms for Student Innovations at MASSIA EXPO

To promote innovation, creativity, and entrepreneurship among students by providing a platform to showcase their projects.

Implementation:

- Industry visitors, investors, and entrepreneurs can interact with the students for feedback, mentoring, or possible support.

Benefits:

- Students get real-time validation of their ideas from industry experts.
- Potential for networking, incubation, or even commercialization.
- Encourages applied learning and strengthens project-based education.

5. Assist in Curriculum Input and Employability Skill Development**initiatives**

To enhance the industry relevance of academic programs and equip students with essential soft and technical skills.

Implementation:

- MASSIA may nominate experts to be part of curriculum review committees or provide feedback on course content and learning outcomes.
- Based on current job market trends, MASSIA can suggest skill sets and technologies that should be integrated into teaching.
- It may help organize employability training programs focused on resume building, communication, teamwork, interviews, industrial tools/software, etc.

Benefits:

- Students become more job-ready with better industry alignment.
- The college curriculum remains dynamic and industry-informed.
- Increases placement success and industry satisfaction with graduates.

VALIDITY:

This MoU shall remain in effect for a period of **One year** from the date of signing and may be renewed or modified by mutual written consent of both parties.

TERMINATION:

Either party may terminate this MoU by giving **30 days written notice**, citing reasons. All ongoing projects at the time of termination shall be duly completed unless agreed otherwise.

DISPUTE RESOLUTION:

Any disputes arising out of this MoU shall be resolved amicably through mutual discussion.

POINT OF CONTACT FROM BOTH SIDES:

Below are the nominated coordinators or contact persons from both Vasantnaik Mahavidyalaya and MASSIA



Prof. Dr. Sanjay Shinde
Principal, Vasantnaik Mahavidyalaya
Vasantnaik Mahavidyalaya
Chh. Sambhajinagar
Email ID – naikcollege@rediffmail.com
Contact No - 9423448018

College Representative

Name: Mrs. Seema Wadte
Title: Director, Vasantnaik Mahavidyalaya,
Chh. Sambhajinagar

Signature: _____

Seema Wadte
DIRECTOR
Vasantnaik Mahavidyalaya
Chhatrapati Sambhajinagar (M.S.)

College Representative

Name: Roshni Bagwe
Title: Placement and Innovation Cell Officer
VNM, Chhatrapati Sambhajinagar

Signature: _____

Roshni Bagwe

Mr. Arjun Gaikwad
Hon. President MASSIA
Chh. Sambhajinagar

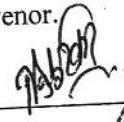
Email ID -info@massia.org
Contact No - 9982259834



MASSIA Representative

Name: **Mr. Mangesh Niturkar**
Title: MASSIA's Skill Development & Seminar
Committee Convenor.

Signature: _____



MASSIA Representative

Name: **Manish R. Agrewal**
Title: **vice-president**

Signature: _____

